



**THE BASSANO MAIL**  
Bassano, Alberta  
Published every Thursday  
Wallace J. Smith, editor & publisher

A motor bus and passengers in New Jersey were held up and robbed recently, not like the days of Dick Turpin.

**PHONE REVALS HIGH**

Bassano business men have paid something like \$36.00 excess charges in the last year, and in the past two years. They have been given a higher classification—and now there are more phones for rental—than the number of telephones justified.

To the Alberta Alberta Government Telephones going to do about it?

Only the business phones are affected, and the telephone department should refund.

The telephone department should make a study of the requirements of rentals to conform with the classification in which Bassano now falls.

**UNITED REPORT NEEDED**

The C. P. R. land contract holders on the Eastern Irrigation project will never accomplish much toward solving the irrigation problem until they enlist the whole hearted co-operation and sympathy of practical, every contract holder on the project.

Sporadic and detached efforts have been made by the various parts of the project to get together and arrive at a solution of their problems, but they have not met with but little success. Resolutions have been passed, and suggestions made, but no definite plan of action have been arrived at or plan of action mapped out.

The project is admittedly a difficult one, but there must be a satisfactory solution, and if the farmers affected are to be helped, the only solution they must eventually get results.

The essential thing for the success of the movement is the unity and co-operation of every farmer affected, and the only way to bring about a呈现 a united front and insist on fair and reasonable admissions is to have the farmers realize them as a body and make a serious attempt to deal with their problems.

**HOPPER PLAGUE AGAIN FEARED**

St. Paul, Minn. Jan. 5—Entomologists of Minnesota and North Dakota today predicted another grasshopper outbreak was probable this year, and urged early action to prevent widespread destruction.

Dr. W. H. A. Craig, deputy minister of agriculture for Alberta, when queried regarding the steps to take combat an outbreak of grasshoppers, said: "The experts are of the opinion that arrangements had been made to combat such an occurrence."

"We are making preparations in anticipation of another outbreak of these pests next summer," said Mr. Craig, adding that his supplies on hand to combat them are "large numbers here."

"Last year the damage was confined to the southern part of the province and the Empress-Bassano line marked the boundary of the area affected by the hoppers. In the present year it is anticipated that the will appear slightly farther north as eggs have been found this side of last year's area. This will not affect Edmonton and district, however, as there are no signs of the pests in large numbers here."

**Grocery Specials**

for the week-end and Monday, January 21 and 23

|  |              |              |        |
|--|--------------|--------------|--------|
| SUGAR: 20 lb. sack                                 | \$1.19;      | 100 lb. sack | \$6.85 |
| BROOMS: extra special                              | 39c          |              |        |
| ROLLED OATS: premium pkg.                          | 29c;         | non-premium  | 18c    |
| BAKING POWDER: white special                       | 6 lbs. for   | 4 lbs. for   | 25c    |
| BIG 5 CLOTHES                                      | 7 for        | 25c          |        |
| TOILET ROLLS                                       | 39c          |              |        |
| DOLLAR SODAS                                       | 39c          |              |        |
| FAMILY SIZE SODAS                                  | 19c          |              |        |
| MIXED JAMS   | per tin 39c  |              |        |
| JAM: loganberry or strawberry                      | per tin 48c  |              |        |
| SWEDISH BISCUITS: fancy assorted                   | 6 lbs. for   | 4 lbs. for   | 25c    |
| PINEAPPLE: good brand                              | 2 for        | 25c          |        |
| SOUP: Aylmer's tomato                              | per tin 9c   |              |        |
| PORK AND BEANS: special                            | per tin 9c   |              |        |
| HONEY:   | 5 lb. the    | 25c          |        |
| PEPPERS: 10 lb. sack                               | 25c          |              |        |
| SPICES: nutmeg, cinnamon, peppers, any 3 times for | 25c          |              |        |
| LARD: 10 lb. sack                                  | \$1.19;      | 5 lbs.       | 59c    |
| CHOCOLATE BUTTER                                   | per box 1.25 |              |        |
| APPLES: large apples                               | per box 1.25 |              |        |

SEE US FOR YOUR STOVE WOOD AND COAL

Free Delivery LOUIS CONN phone 7-1

**Winter Service**

Cold weather driving necessitates infinite care with everything about your car if you are to avoid trouble, discomfort and inconvenience.

Your car gets the very best of service at our service station. We have the right kind of oil and grease; we have a supply of those little extras that are so essential to winter driving; we give prompt, efficient service.

**Bassano Service Station**

A. P. PIERSON, proprietor Telephone 89

# The Other Man

by RUBY M. AYRES

© DOWNEY DOWNEY CO.



SECOND INSTALMENT

Synopsis: Pauline, a sentimental girl, is in love with Dennis, a trustful, sincere, and loving love-become engaged to marry Dennis. Dennis' mother, who has been a source of happiness will continue unchanged through all the ups and downs of the young couple's life. On the night before Dennis' birthday, Barbara, Dennis' mother, a woman of a child, which died, but now divorced and living a life of her own, comes to Barbara's home to tell Dennis of his engagement to Pauline. Dennis' friend, Pauline, is shocked and understanding. Between Dennis and Barbara is a seeming wall of difference. Pauline prepares for her wedding.

Now go on with the story. Pauline comes into her room and shuts the door. She felt a little shake and almost as if she wanted to cry. She and Peterkin had been brought up together, but never before had he clung to her so tightly or fond of her with such an expression as in his eyes. Pauline was fond of Peterkin, but something in her heart resented that sudden display of affection. Her lips belonged to Dennis, but others had a right to them. She tried to tell him so, but he was a short-lived and impulsive boy.

"Just for luck"—so a little written message read—and in case nobody had remembered to give you the good news, I'll tell you the secret to insure happiness."

Pauline was the little gift fall to the floor. She did not want to take her luck from Barbara—for a moment she was afraid that the bad fairy of the nursery rhyme had come to take her away. She had a right to be afraid over her. Then she valiantly pulled herself together. Such nonsense! Barbara was her best friend, and it was charming of her to remember the old superstition—of course she would tell her.

She laughed in nervous exasperation. "I suppose you are one of those people who believe that love never lasts," she said, calling him "you" again. "Peter answered, and then before she could stop him he had taken her by the shoulders and kissed her on the lips.

"All the best," he said, not very seriously, and before she could move he was gone. In the heart, he was still clinging away down the stairs again.

It was six months after the wedding, and Barbara was at Pauline's for a short visit.

Pauline hung up the receiver again and turned away from the telephone.

"Dennis isn't coming home till late at night," she said. Barbara Stark blew a cloud of cigarette smoke into the air, whereupon Dennis, who was reading, then glanced up.

"Oh! Business?" she asked curiously.

"He didn't say...

There was a little silence. Pauline bent over her chair and took up the work she had been engaged upon so happily a moment ago.

"Dennis is not here," she said. "If ever you are in trouble don't forget that you have a mother, Pauline."

Pauline gently disengaged herself from her mother's arms.

"Do you think love lasts?" she asked in a tense little voice.

Pauline hung up the receiver again. "He's not here," she said. "If ever you are in trouble don't forget that you have a mother, Dennis."

"I think I'm just beginning to understand that," she said slowly.

"It is very we should find it dull and uninteresting," Barbara declared. "It's the uncertainty that keeps us going at all. What is the important question?"

Pauline looked down at her new wedding ring and twisted it thoughtfully, then suddenly she raised her eyes.

"Why don't you like Dennis?" she asked.

Barbara was lighting yet another cigarette—her white, slender fingers paused in their task; then she answered, "I don't like him. I like him immensely."

Pauline shook her fair head. "I've never quite believed you. There's a sort of feeling of antagonism whenever you and he are in the same room."

Barbara interrupted calmly. "I don't like him either," she said. "I like him, but I don't like him. Like me do you think? And isn't it perhaps, because I am here that he has suddenly decided not to come in to dinner tonight?"

(continued next week)



"And you've never loved anyone since, Barbara?" asked Pauline

## SCHOOL SUPPLIES

We carry everything in school supplies including:

EXERCISE BOOKS, SCRIBBLERS  
DRAWING PADS  
PENS AND PENCILS  
TEXT BOOKS  
PAINTS AND CRAYONS

We offer as a special 6 regular 5 cent  
ink exercise books and 3 plain  
scribblers -- the 9 for 25c

**STILES, The Druggist**  
THE REXALL STORE Bassano, Alberta

**HASSANO LODGE NO. 56, ANCIENT  
FREE & Accepted MASONs**  
Meets second Tuesday of the month  
Visiting brethren cordially welcome

Arthur G. BOND  
Worshipful Master  
H. H. BEEBER, Secretary

**WALTER K. WEBB**  
BARRISTER - SOLICITOR  
NOTARY PUBLIC  
Phones: Office 85; Residence 46  
BASSANO - ALBERTA

**B. E. BARLOW**  
VETERINARY SURGEON  
M. S. A., Toronto  
M. V. A., Alberta  
Government Official Veterinary  
PHONE 20 BASSANO

**Dr. W. F. KEITH**  
Dentist  
JOHNSTON BLOCK  
Bassano - Alberta

**WILLIAM McLAWS**  
Barrister - Solicitor - Notary  
BASSANO - ALBERTA  
Phones: Office 6, Residence 128

**Dr. A. G. Scott**  
M. D., B. Sc., M. C.  
PHYSICIAN - SURGEON  
Telephones  
Office 37 - Residence 131

**A. T. CONNOLLY**  
Registered Optometrist



Broken lenses replaced from pre-  
scription or pieces. Absolute satis-  
faction guaranteed. Quick service.  
BASSANO, ALBERTA

**HARRY HOLMES**  
CARPENTER and BUILDER  
Estimates Given on All Work  
If you are in need of building  
or carpenter work of any kind,  
PHONE 16

**W. S. PLAYFAIR**  
FEED - AUTO LIVERY - DRAYING  
Agency for  
Galt Coal  
PHONE 26 Opposite Depot

**Shoe and  
Harness Repairing**  
FIRST CLASS WORK  
REASONABLE PRICES  
HONG LEE

**"Home Brews"**  
constitute a menace to health. There is  
no substitute for a properly brewed and  
properly aged Lager Beer.

**Lager Beers**  
Made for the people in Alberta by The  
Brewing industry are fully fermented and  
aged for months before they reach the  
public.

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

**DISTRIBUTORS LIMITED**  
Household Delivery Service  
Phone 82, Bassano

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of Alberta.



## WANT ADS

Want Ads cost two cents a word, and no charge is made for name and address. If you are in advance; cash must accompany ad copy.

legal notices, 12 cents a line for first insertion and 10 cents a line for each insertion thereafter.

## Know Yourself

A negro boxer was to fight a heavyweight champion. When he was weighing, it was noticed that he hung back.

"It's all right, Sam," said his manager. "You're a good boxer, you're going to beat him, and you'll win."

"That's not good, boss," replied Sam. "I know what a liar I am."

Should Shoot With Care

In the early days of the war, a sergeant ordered an unbleached private to go and shoot a German. The boy asked, "What happened to be there?"

The colored private bunched a hand and said, "Huskly."

"Ef yo sees three or fo' men cum in, yo shoot 'em all down, don't shoot de fu' one."

## GROCERIES

FRUIT SPECIAL: 1 can Raspberries, 1 can Pears, 1 can Red Plums, 1 can Crushed Pineapple, all for .79

VEGETABLE SPECIAL: 1 can each Beans, Corn, and Pumpkin, all for .39

Soup: Campbell's tomato, 3 tins for .33

EGG NOODLES: 3 pkg. .25

COFFEE: Star Special .45

4 lbs. for \$1.00

TEA: Broken Orange

Pekoe, per lb. .... 50

TEA: Family Special, per lb. .... 35

PUM JAM, Golden, per tin .47

GRAHAM WAFERS, chocolate, per doz. .... 10

SODA BISCUITS: various size, per pkg. .... 18

HEINZ PORK and BEANS, 16 oz. .... 25

MATCHES: Eddy's Owl, per pkg. .... 24

## FRUIT and VEGETABLES

ORANGES: large, sweet and juicy, 3 doz. .... \$1.00

BANANAS: 2 lbs. .... 25c

Grape Fruit, Cranberries, Lettuce, Celery, Ripe Tomatoes

## FREE

1 roll of Wax paper with each purchase of 3 rolls

Toilet Paper ..... 25c

## January Sale



HOUSE OF HOBBERLIN  
Made to Measure Clothes

a pair of  
Pants free

with each suit ordered  
during January only.

priced from

\$25.00 up

We guarantee fit and workmanship

JAMES  
JOHNSTON  
The Quality  
Store

BURN  
MIDLAND

"Once means always"  
branded for  
your  
protection

W. S. Playfair  
PHONE 26

## TOWN OF BASSANO

The Annual Meeting of Ratepayers of the Town of Bassano will be held on Saturday, January 24, 1965, at 8:00 p.m., when the chairmen of the various committees will present their auditory statement and financial returns will be read.

JAS. R. DONALDSON, Secy. Treas.

## Would Do His Best

At an examination of a class, in first aid, a member was asked,

"Would you give him brandy?"

"I'd give him some brandy," was the reply.

"And if there were no brandy?"

"I'd promise him some."

Full  
Value

One thing you can be sure of when shipping to us—you get full value for your cream. Our scales are government inspected, and tests are made according to government standard.

No need to ship elsewhere when you can get such splendid service at the

BASSANO  
CREAMERY

W. A. BRODIE  
Manager

## KNOX PRESBYTERIAN CHURCH

Rev. P. C. McCrae, Minister  
"The Church Where Everybody  
Feels at Home."

Sunday, Jan. 22, 1965

11 a.m.—Sunday School and Bible

7:30 p.m.—Evening Worship, sub-

ject: "Pharisee and the

publican."

Monday, Jan. 23, at 8 p.m., Annual

Congregational Meeting. All

Men and Adherents are

urged to attend.

**HY-GRADE COAL**  
Drumheller Lower Seam  
**BIG - BLACK - HOT**  
**\$6.20 a ton, delivered**

Phone 31

**CROWN LUMBER Co. Ltd.**  
BASSANO — ALBERTA

Motor Repairs  
Electric Welding  
Electrical Repairs  
Gas - Oil - Tires

**SAMBROOKE'S GARAGE**  
TIRE REPAIRS - BATTERY REPAIRS  
GASOLINE - OIL - TIRES - ACCESSORIES

## LOCAL NOTES

H. W. Ford, C. A., will be leaving this week to conduct municipal audits in the vicinity of Hanna and Youngs, Alta. He will be away about two weeks. During his absence he may be willing to pay his hotel bills. You will please call on J. R. Donaldson, at the town hall, or the superintendent of the hospital.

Duncan Clark, of Glencoe, was a business visitor in Bassano last Monday.

Mrs. A. G. Scott was a visitor in Calgary last week.

Irvin Simson is taking care of the curling and skating rinks while Irvin Young is at the Calgary 'spel.

Mr. and Mrs. Jim Johnson, Mr. and Mrs. Allyn Johnson will reside in Calgary.

Mr. and Mrs. W. S. Weir were visiting friends in Cluny district last Monday. Mr. Connolly returned last Saturday after visiting for the past two weeks with relatives in Halifax, Nova Scotia.

Dr. E. G. Simmonds, who has spent the past year in research work at Edmonton and the Ponoka Mental Hospital, is now visiting with Dr. A. G. Scott.

## HOSPITAL NOTES

Born on Jan. 10: Mrs. T.

Wade, of Glencoe, on Jan. 12.

Born, a daughter, to Mr. and Mrs. Ben Francis, of Majorville, on Jan. 13.

Born, a daughter to Mr. and Mrs. Peter Weir, of Millicent, on the hospital again.

**Safety First**  
"I see you're letting your little son walk around the house alone." "Yes; he is still too young to be trusted as a pedestrian."

## MILICENT NEWS

MILICENT, Jan. 17.—The meeting held by the C.P.R. contract drivers in this district was supported. J. Bloch was elected representative for this community. The meeting was adjourned to be held in Brooks to deal further with the resolutions drawn up by the drivers in the interest of the Eastern Section.

The U. F. A. while driving held on Friday, was very successful and the proceeds will go toward a new platform for the scales. The meeting was adjourned to be held in Brooks; consolation, Mrs. O. R. Stombeck; consolation, Mrs. G. Meeker; Meeker's first, Bloch, and Mrs. G. Charlton.

L. Brancasier was seriously injured in a car-in-the-air accident at the intersection of 10th and 11th Street in Brooks where he received treatment. He is now in the Medicine Hat Hospital.

Mrs. M. L. Nichols spent the week end at her home in Glencoe on Saturday.

John Johnson and L. Roach, the government telephone men from Bassano, were working repair work in the last Friday.

S. Anderson was taken to the Medicine Hat Hospital on Sunday. He is to be operated on for appendicitis.

A. Brooks was visiting in Medicine Hat during the week.

Calcutta, India.—An expedition to search for traces of a submerged continent that once may have linked India and Australia will be led by Aden, next August, under command of Colonel R. B. Seymour Swell, director of zoological survey of India.

## BOYS' OVERALL PANTS

Of heavy blue twilled denim with the new cross-over waist-band; will wear well; excellent garments for school wear; sizes 8 to 15 years; **special price - \$1.45 a pair**

**\$1.95 each**

## Boys' All Wool Windbreakers

In heavy pure wool checked materials; all with knitted waist-band and cuffs; a real garment for cold days; reg. \$2.95 seller for—

**\$1.49 a pair**

## MEN'S PANT OVERALLS

Guaranteed 9 oz. heavy blue denim, strongly stitched and riveted throughout; excellent that will give long and excellent service; reg. \$1.95 seller for—

**\$1.49 a pair**

## MEN'S LEATHER LINED MACKINAWS

Heavy all wool mackinaw cloths, with No. 1 quality horsehide lining; fine tailored G.W.G. garments. Here is a very special price on these excellent mackinaws; reg. \$18.95 sellers for—

**\$8.95 each**

## McKEE'S STORES

Phone 9

**GROCERY SPECIALS**  
for SATURDAY and MONDAY, JANUARY 21 and 23



**Strawberry Jam**  
Purity Brand, no pectin, .... 4 lb. .... 61c

**Raspberry Jam**  
Purity Brand, no pectin, 4 lb. .... 61c

**Syrup**  
Rogers' Golden, 5 lb. .... 47c

**Rolled Oats**  
Robin Hood, rolled cooking, Wielden china premium, per pkg. .... 27c non-premium, per pkg. .... 23c

**Cereal**  
Ogilvie's Wheathearts, 6 lb. sack .... 23c

**Sodas**  
A. G. brand, wooden box, each .... 37c

**Ginger Snaps**  
I. B. C. Superb Snaps, fresh and crisp, 3 lbs. .... 39c

**Canned Fish**  
Chicken Haddie, 2 tins .... 33c

**Table Salt**  
Iodized free running salt, 2 cartons .... 25c

**Crisco Special**  
one 3-lb. tin Crisco .... 79c one Ene Slice Pie Tin Free.

**Candy**  
Fresh Jelly Beans, per lb. .... 19c Liquorice All-Sorts (made in England) 1 lb. .... 33c

**Tea**  
Victoria Cross, per lb. .... 39c 3 lbs. for .... \$1.15

**Coffee**  
A. G. Economy Blend, per lb. .... 33c 3 lbs. for .... 95c

**Washing Powder**  
Chips or Oxydol, 2 pks. .... 45c quick rods that last

**Laundry Soap**  
P. & G. White Naphtha, 11 bars for .... 47c a little goes a long way

**Toilet Soap**  
Kirk's Castle, 4 bars .... 27c

**Fruits and Vegetables**  
ORANGES: sweet and juicy, 3 doz. for .... 85c

LETTUCE: large firm heads .... 2 for .... 25c

CELERY: California, fresh and crisp, per lb. .... 15c

SWEET SPUDS, 3 lbs. .... 25c

Cabbage, Carrots, Turnips, etc.

## LADIES' WEAR

## LADIES' HOUSE DRESSES

The remaining stock of these smart dresses, in Floral Prints, Brocade, etc., will be on sale at—

**Half Price**

## LADIES' SWEATER COATS, PULLOVERS, etc.

In pure wool, wool and silk, comprising the newest in styles and colors; very comfortable garments, marked at—

**Half Price**

## Large Selection of FANCY GOODS

Very suitable for bridge prizes, birthday gifts, etc., all marked at—

**Half Price**

## Ladies' Silk and Wool Hose

Hose of good weight and excellent wearing quality. Here is a hose well worth buying at this low price; reg. 65c seller for—

**49c a pair**

## Ladies' Lisle Thread Hose

Very suitable for house and morning wear; strong wearing, good looking hose; reg. 60c seller for—

**29c a pair**

## Ladies' Ankle Socks

of fine soft pure Botany wool in various colors; warm and comfortable to wear;

**special price - 35c a pair**

## MEN'S WEAR

## MEN'S WORK SHOES

Wonderful value, Smoke Elk Shoes; Seisman's everyday shoe; solid elk uppers, No. 1 quality back leather soles, sewn and screwed; an ideal work shoe; reg. \$4.95 seller for—

**\$3.75 a pair**

## BOYS' OVERALL PANTS

Of heavy blue twilled denim with the new cross-over waist-band; will wear well; excellent garments for school wear; sizes 8 to 15 years; **special price - \$1.45 a pair**

**\$1.95 each**

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Guaranteed 9 oz. heavy blue denim, strongly stitched and riveted throughout; excellent that will give long and excellent service; reg. \$1.95 seller for—

**\$1.49 a pair**

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Heavy all wool mackinaw cloths, with No. 1 quality horsehide lining; fine tailored G.W.G. garments. Here is a very special price on these excellent mackinaws; reg. \$18.95 sellers for—

**\$8.95 each**

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Phone 9

"Always at Your Service"